Dolphin Defenders

FUNDRAISING
WELCOME TO DOLPHIN DEFENDERS FUNDRAISING!

You can help the Whale & Dolphin Conservation by fundraising for us! Every dollar helps WDC support the well-being of whales and dolphins by taking measures to create healthier seas, prevent bycatch, and ending captivity and whaling. Further, WDC is a non-profit organization that relies on supporters, like you, helping us raise money. To find out more about our goals, please feel free to explore them below.

Fundraising can be a fun and creative process! We ask you for your time and talent to create a unique fundraiser in your local community. We’ve included some ideas to get you started. If you need additional support or have a question, please reach out to us at contact@whales.org or call (508) 746-2522. We can’t wait to see what you come up with!
CREATE AN ONLINE FUNDRAISER!

Online fundraisers are a great resource that allow your local community to learn more about whales and dolphins!

We recommend creating an online fundraiser through Facebook Fundraiser or GoFundMe. Both options are user-friendly and can be customized to your fundraising goals. This avenue of fundraising allows you to develop skills and try something new! Please reach out to us at contact@whales.org if you decide to move forward with this option. We are happy to answer any question you may have and provide you additional resources.
DONATE YOUR BIRTHDAY!

Fundraise to protect whales and dolphins by asking friends and family invited to your birthday party to donate money to WDC!

Make sure your family and friends know about this on your birthday invitation (see next page). You can provide them with more information by directing them to our website, Whale and Dolphin Conservation. They can donate online by clicking the donate tab located in the top right, and make sure they indicate it is for your birthday! As an alternative, you can also mail us a physical check of the total donation amount!

You could also bake some whale or dolphin birthday cakes!
DONATE YOUR BIRTHDAY

BIRTHDAY INVITATION

Dear friend,
For my birthday I have a little task, instead of gifts. I have decided to ask... Please can you bring a small donation for Whale and Dolphin Conservation?

You can print out these special invitations to send to your friends!
BAKE SALE

Who doesn’t love a tasty home-baked treat?

Sell your tasty treats to family, friends, and in your community. Get creative with the decorations and make sure to inform people about why you are having a bake sale!

Take a look at the photos on the next page for more baking inspiration!
COIN COLLECTION

Save your loose change and get your friends and family to help too!

Fill up a coin box or piggy bank, then count all the coins and send a check for the amount you collected. Take some creative time to decorate your coin box with whales and dolphins.

Or get creative like these Brownies did! Instead of filling up a box, draw a whale or dolphin and collect coins until the outline is full!
CREATE A SPONSORED ACTIVITY

Think of an action or activity you could take to raise money for WDC. Some ideas to get you started include a bike ride, walk/run, swim, sponsored silence, or host a car wash. No matter what you choose, make sure you have a fun time doing it!

You could even get sponsored for completing one of the activities in the ACTION part of your Dolphin Defenders Award.
SPONSORED BIKE RIDE

Pedal power!

Brothers Jacob and Finley raised money to help whales and dolphins by doing a 100-mile sponsored bike ride for WDC!
SPONSORED WALK OR RUN

Walk for whales and dolphins!

Dylan the dog joined his best friend Ryan for a 100-mile walk for WDC! He really looked the part wearing his orca scarf!

Noah did a 7 mile sponsored walk for WDC, and felt on top of the world at the end!

Could you get sponsored for walking your dog?
SWIM FOR WHALES AND DOLPHINS

Make a big splash and raise money for whales and dolphins.

Whales and dolphins live their whole lives in water. Raising money by doing a sponsored swim is perfect - and it doesn’t matter how far or fast you can swim.

Choose your distance, set a date, and start fundraising. We can provide sponsorship forms for you. Get in touch with us at contact@whales.org to start making a splash!
SPONSORED SILENCE

Sssshhh! Staying silent is harder than it sounds!

All you need to do is ask family and friends to sponsor you to stay quiet – email contact@whales.org for a sponsorship form and simply write down the names of the people who sponsor you. You can take part on your own or get your family and friends involved!

Do you like hanging out, chatting, and having lots of fun with your friends? If the answer’s yes then you are just like a dolphin! When they are not busy hunting, dolphins love to mess around, play and chat with their friends. For captive whales and dolphins it’s a much different story. They have to spend their days isolated in small concrete tanks.

While you are being quiet, try to imagine what it’s like for those dolphins who are taken away from their friends and families, and are unable to swim wild and free in the sea. The money you raise from your sponsored silence will help WDC end captivity and protect wild dolphins.

Remember a pen and notepad for writing messages!
FURTHER YOUR SPONSORED ACTIVITY

You can further support your sponsored activity by creating an accompanying online fundraiser. Your online fundraiser should mention the specific action you are taking, why you are taking this action related to whale and dolphins, and your fundraising goal.

We recommend creating an online fundraiser through a [Facebook Fundraiser](https://www.facebook.com/fundraiser) or [GoFundMe](https://www.gofundme.com) page. Get in touch with us at contact@whales.org and we will help get you set up!
Thank you for helping WDC to create a world where every whale and dolphin is safe and free!